

Kreuzlingen, June 23rd 2020

#MoveNow

Worldwide premiere: 1st Sustainability Challenge. Move individually - help together!

For the first time, the International Forum for Sustainability IFN invites you to the #MoveNow without borders on August 8, 2020. Biking (no e-bike), running, walking, swimming, skating or hiking. Everybody can contribute to sustainability for one day on his own responsibility and with his own muscle power.

There are already registrations from Mexico, USA, Netherlands, England, Italy, Russia, China, Germany, Switzerland, Austria, France, Denmark, Poland, Czech Republic. Everywhere it says: CO2-free - I'm in.

All participants support the IFN in the realisation of sustainable projects. Internationally, for example in the procurement of solar-powered refrigerators for Africa. These promote sustainability, protect the environment and provide for more independence in families. Nationally, "Kids Camps" of the "Kinderglückswerk Die Unbewingbaren" are being realised. The camps benefit socially and financially weak families that have fallen into crisis. And finally, the 1st International Sustainability Day on 10.9.2020 will be supported in the regions and countries. With only 10 Euro minimum entry fee (from 14 years).

#MoveNow starts on 08 August 2020 at 00:08 am. All participants can decide when and how many kilometres they want and can tackle in the 24 hours. Every kilometre counts, for everyone personally and also for their country. For example, from 2 MIO kilometers collected, the participants will be rewarded in their country with a Kids Camp children's hearts beat faster.

You can find further information at www.movenow.eco

Moving together. #MoveNow

The International Forum for Sustainability (IFN) is a non-profit association founded in 2019. It is neutral and independent. It actively promotes knowledge and visibility on sustainability. It accompanies public events and events on this topic with its active partners and donors. The IFN supports the processing and dissemination of nationally and internationally available information on the topic of sustainable growth and thus contributes to a livable, viable and fair world.